

Wharton Council General Body Member Engagement Guide 2021-2022

An Introduction to
GBM Programs of Wharton
Undergraduate Student Clubs



Opening Statement

Dear Wharton Students,

Thank you for taking the time to learn about how Wharton clubs, which are open to all Penn undergraduates, engage their General Body Members. Through weekly events, general-body meetings, full-day conferences, and much more, our clubs provide endless opportunities for you to engage and explore your interests without having to apply for a board position or a specific committee. Club's GBM Engagement serves to educate passionate students outside the classroom while also building community and camaraderie.

This document is a great reference to help you find the specific plans of each Wharton club and see which GBM Program is the most compatible with your interests. General Body Members are meant to be the backbone of the club by, to name just a few roles: submitting articles, completing projects, attending socials, and increasing the publicity, so you should not take this commitment lightly. If you don't want to join anything yet, no problem - wait until spring or join in another semester.

In addition to this document, we encourage you to check each club's CampusGroups, webpage, and Penn Clubs page to see more details about their plans and area of expertise. Do not hesitate to reach out to their VP of GBMers, named in all of their plans, with any questions about their specific program. Finally, join clubs' and Wharton Council's CampusGroups page, as it is a great way to learn about upcoming events.

We hope that you will find this guide useful as you continue to explore the Wharton club community. The Wharton Council oversees this body of clubs, and we hope to serve as your resource as you continue to find community at Wharton. Please do not hesitate to reach out to us or the Wharton Undergraduate Division with any questions or concerns!

We wish you an extremely successful year!
The Wharton Council – whartoncouncil.org

WC GBM Plan



2021-2022

01	General Body Meetings	<ul style="list-style-type: none">• 2 meetings per Semester to explain/recap the roles<ul style="list-style-type: none">◦ Beginning of semester◦ End of semester
02	Special Event Committee	<ul style="list-style-type: none">• Sign up to plan a Special Event for the entirety or a subset of the Wharton Community.• Run entirely by GBMers with a WC liaison helping with brainstorming and logistics.
03	Think Tank	<ul style="list-style-type: none">• Our Club offers an opportunity for GBMers to join a thinking group which proposes and responds to ideas attempting to solve various WC problems.
04	VPs of GBMers	<ul style="list-style-type: none">• <i>Michael Lentskevich, Natalie Schnitzer, Charlie Ross</i>

Expectations

- Attend each of the two General Body Meetings. If there is a time conflict, read the minutes and follow up on any action items.
- Either:
 - Participate in a Think Tank session twice per year
 - Or plan an event on the Special Event Committee
 - Attend all meetings
 - Maintain contact with the WC liaison

Clubbing Awards 2021

Each year, Wharton Council presents awards to undergraduate clubs that have excelled in particular areas of student life. Wharton Council would like to recognize the following clubs for their exceptional achievements during the 2020-2021 year:

Best Large Club:

Wharton Women

Best Small Club:

Wharton Global Research and Consulting

Best Event:

Wharton Undergraduate Finance & Technology Group

“Fireside Chat with Kevin Rudd, 26th Prime Minister of Australia”

Most Innovative Event:

Wharton Undergraduate Media and Entertainment Club

“UME-Chella: The Media-Entertainment Summit”

Most Outstanding Board Member:

Joseph Licht, Wharton Undergraduate Giving Society

Best Emerging Club:

Wharton Undergraduate AgriBusiness Club

Best Emerging Club Event:

Penn Mergers & Acquisitions Club

“Fireside Chat w/ Scott Bok Head of the Board of Trustees & CEO of Greenhill & Co.”

Most Outstanding Emerging Club Board Member:

Tyler Jonas, Wharton Undergraduate Founders & Funders Association

2021-2022 Club Recruitment Policies

Beginning in fall 2021, all written applications for club recruitment will be submitted through a centralized platform on **Penn Labs**. Students will be able to select to apply to the clubs they are interested in, though students *should not* be applying to all the clubs. This application will include club-specific questions with a 500-word limit across all questions. Students will also receive application decisions through this platform.

Additionally, applications for all positions may now be due **no earlier than midnight Sunday, September 19**. Clubs may choose to recruit members past the first deadline through a second round of applications. In this case, applications for this second round of recruiting may be due no earlier than **October 10**.

Finally, all clubs will have a **general body membership pathway** where general body members will be able to participate in club activities, acquire hands-on experience, and form connections between passionate students and clubs.

For any questions regarding club recruitment policies, please visit our website at whartoncouncil.org.

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PIIC 2021-2022 General Body Member Engagement Plan

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Inci Gurun

Vice President & Chair of General Body Members



The Purpose of PIIC's General Body Member Engagement Program

The General Body Member Engagement Program is an integral part of PIIC as it provides non-committee members an opportunity to meaningfully participate in our club's activities. Through the GBM Engagement Program, students that are interested in engaging with PIIC at a lower capacity or get to know the club better before deciding to recruit can still be involved with the community. The program has two main benefits. First, it will allow consulting teams to present projects to a larger audience and gather more feedback. Second, it gives potential applicants an opportunity to obtain more insight into the club as well as benefiting from professional development opportunities offered to committee members. The GBM program will be the responsibility of the *Chair of General Body Members* and this person will serve as a touchpoint to all GBMers.

Requirements to become a GBMer

Any Penn student can become a GBMer by opting into the PIIC listserv.

Responsibilities of a GBMer

GBMers are required to attend at least one of the two open General Body Meetings and attend at least one Professional Development event per semester.

Open General Body Meetings will allow GBMers to get familiarized with the pro-bono projects, PIIC's core activity. GBMers will learn consulting skills and listen to interesting business problems from around the world. In addition, open GBMs will motivate PIIC teams to polish their presentations by raising the stakes with an extended audience. After each open GBM, there will be a feedback form and Q&A session. A thoughtful response to the feedback form is mandatory and will be counted as your attendance to the event, participation in Q&A is encouraged.

Open Professional Development events will ensure that a larger population of the University can reach opportunities for professional development, decreasing the exclusivity of the Penn Clubs environment. Through these events, GBMers can connect to PIIC members and get access to resources that will help them in their professional endeavors. In addition, open PD events will ensure higher turnout and participation rates.



What you can expect as a GBMer*

	Date	Event Title	Description	Type
Pre-Recruitment	September 6th	PIIC Info Session	Open-to-all information session that introduces PIIC. Q&A session, opportunity to mingle with current members.	Recruitment
	September 7th	PIIC Info Session #2	Open-to-all information session that introduces PIIC. Q&A session, opportunity to mingle with current members. Potentially a panel of more than one consulting club.	Recruitment
	September 15th	How To Do A Case	PD event that prepares students for Wharton club recruiting. It covers what a case is, how to approach it and simple casing techniques ranging from beginner frameworks to presentation skills.	Professional Development
	September 16th	Come meet PIIC!	Social gathering where students and future applicants are given a chance to meet current members of PIIC and learn about their experience at PIIC.	Social
Post-Recruitment	October 15th	Summer Internship Panel	Panel of PIIC members where they share their career journeys and answer questions. Targeted mainly towards underclassmen.	PD
	October 25th	Club Hangout @ Starbucks	Casual social gathering that is open to all members and GBMers.	Social
	November 15th	Company Event	PD event run by a company targeting Penn as a recruitment school.	PD
	November 27th	November GBM	GBMs are where PIIC teams present the progress they have made with their projects, clients and deliverables. During team presentations, the client's problem, the team's analysis and next steps are explained.	GBM

*This event calendar is not final. Its purpose is to show what a typical semester will look like for a GBMer.



GBM Specific Projects

The core activity of PIIC is its pro-bono consulting projects executed by Senior and Associate consultants. We envision a club where every member can contribute to PIIC's mission in some capacity. One important purpose of including GBMers at General Body Meetings will be to provide that involvement. After listening to the different presentations of teams, GBMers will get to contribute by engaging in a Q&A session and filling out a feedback form after the meeting. This form will be the GBMers opportunity to contribute to the project by giving feedback on the team presentation and sharing innovative ideas that could help the client. This form will be mandatory and will be required for members' attendance to be recorded.

Data Collection on GBMers

As a GBMer, your data on attendance and participation at events and responsiveness to club surveys will be collected. Such data can act as a useful touchpoint for the next round of recruitment. Check-out surveys at open GBM and open Professional Development events will be used to record attendance data. A list of all active GBMers and their involvement levels will be collected by the Chair of General Body Members.

AgriBusiness Club's GBM Engagement Plan

2021-2022



01

General Body Meetings

- Each GBMer is beyond welcome to attend and:
 - Learn about progress of committee projects
 - Listen to industry professionals' 15min stories
 - Raise critical questions around recent Ag-news
- 9/9/2021 | 11/11/2021 | 2/10/2022 | 4/7/2022

02

Education Series

- Attend our Annual AgriBusiness Forum to listen to and network with visionaries, CEOs, Ministers, investors, etc
- Learn about internship & fulltime opportunities
- Tap into the Ag-experience of other club members

03

Volunteer / Projects

- Career treks to some of the most influential and upcoming companies in Ag
- Opportunities are announced and spread via our listserv

04

Social Events

- Career treks to some of the most influential and upcoming companies in Ag
- Meal and merch pick-ups
- Post-GBM informal gatherings

05

VP of GBMers

Orestis Skoutellas (orestis@wharton.upenn.edu)

Black Wharton Undergraduate Association's GBM Engagement Plan

What will the GBM Program look like ?

Black Wharton will be holding GBMs with activities including board games, ice breakers, food handout, etc. Our aim is to have these in-person, but things are uncertain with the current COVID situation. We will also have professional events (likely virtual) with our sponsors throughout the semester.



Events:

We will have social, professional, and mentor-related events throughout the semester for GBMers to participate in. We will also have elections at the end of the semester for members to vote at.

Expectations:

GBMers are expected to attend 4 events per semester (could be GBMs, professional events, conferences, etc).

VP of GBMers - Keon Barney, kbarney@wharton.upenn.edu



General Body Meetings	Each GBMer has the opportunity to come to club wide meetings for updates on the club's direction, help with speaker and event selection Dates: September 26, October 24, November 7, November 21, December 5
Education Series	We offer Education Series on European business ie working at European banks and companies and European current events and multiple resume workshops and panels Dates: Sept 26, October 7, November 10
Volunteer/Projects	For our collaboration with the financial literacy class and first generation investors we look for GBMers to help us create slides about European financial topics and current events
Social Events	We throw events for all members throughout the year such as study breaks, game nights, meal pick ups, sports games ie tennis etc
VP of GBMers	Baptiste Audenaert Contact: baptaud@wharton.upenn.edu

A position as a GBM of Wharton Europe entails:

- I. Responsibilities
 - Actively participate in at least one of our social impact initiatives
 - Check listserv emails
 - Answer monthly survey questions
- II. Expectations
 - Attend 50% of our events, speakers series, workshops etc
 - Being respectfully and inclusive to all club members

GBM Engagement Plan

General Body Meetings

- Opportunity to come to all-club meetings to hear from speakers, learn about our clients, and contribute to Consulting and Insights projects
- Every Monday at 8pm

GRC Knowledge

- Our GBMs usually begin with “GRC Knowledge,” featuring presentations about timely topics, recruitment tips, and global news
- Board members present GRC Knowledge segments to foster an atmosphere of learning

Social Events

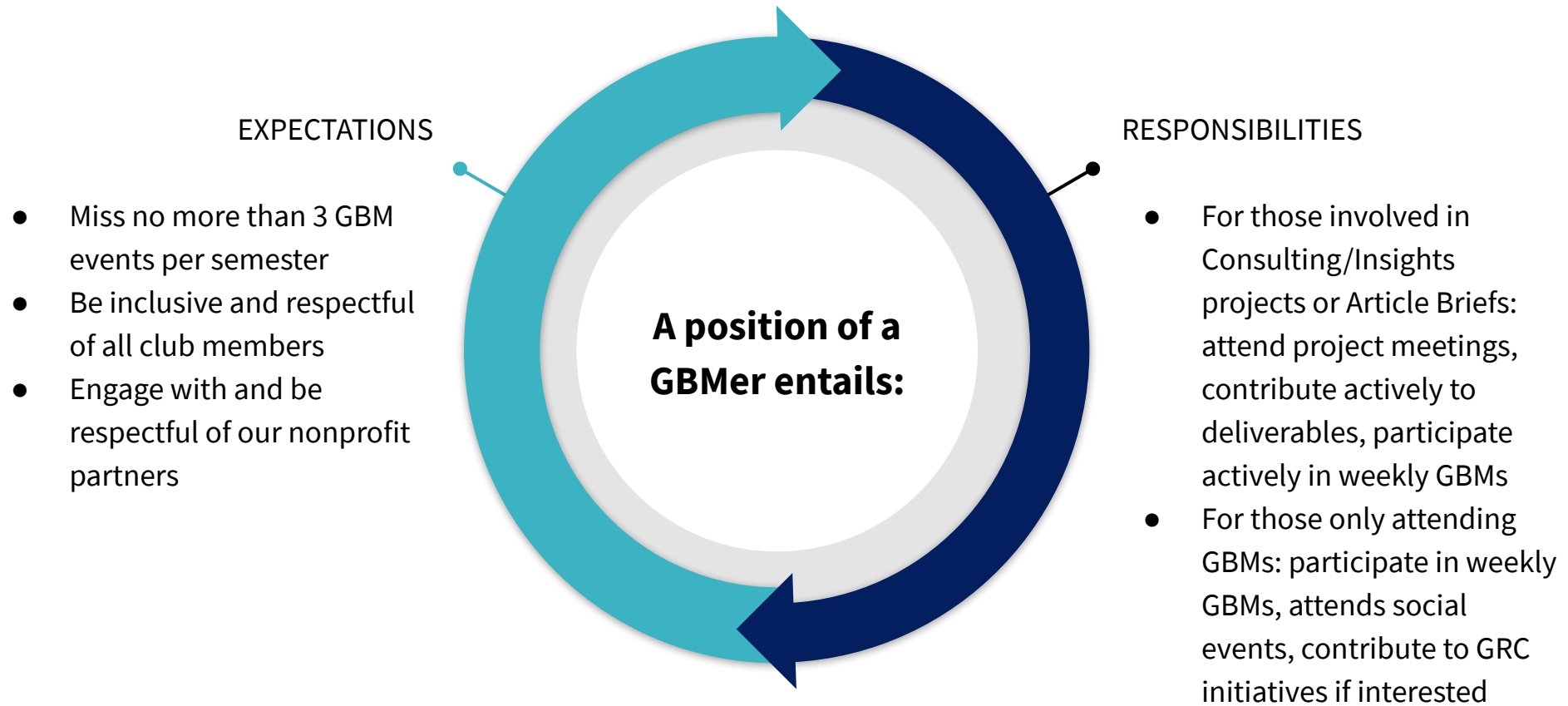
- Each GBMer will have the opportunity to participate in a wide variety of COVID-safe social events, from professional mixers to laidback get-togethers when health restrictions allow
- Career treks, dinner outings, coffee hours, volunteering in Philly, treks to NYC

Project Presentations

- GBMers will get a chance to learn about our client work through weekly updates
- Most GBMs will begin with a feature of one of our nonprofit clients and a presentation about one of Insight’s articles

GRC Global

- Opportunity to attend virtual events hosted by GRC Global across 15+ branches
- GRC was founded in 2016 by two Penn students and has since expanded to campuses across four continents, giving GBM’ers to meet peers



For more information about GRC's GBMs, please contact our VP of GBMers, Sarah Kim, at sarahki@wharton.upenn.edu

Wharton Undergraduate Data Analytics Club's GBM Engagement Plan

Offerings

Education Series

Educational series focused on data analytics & machine learning open to all members, committee and non-committee. Sessions are hosted bi-weekly with dates TBD

Speaker Series

Speaker series with leading data thinkers throughout the semester open to all members. Dates are TBD and will be finalised as per the speakers

Chair of General Body Members

Akshat Dheeraj Talreja

General Body Meetings

Monthly general body meetings for all club members to attend. Dates will be determined based on availabilities of related members

GBMer Specifics

Expectations

1. Attend a minimum of 30% of all GBMer events
2. Be respectful of everyone around you and create space for them to participate in GBMer events
3. Submit by deadlines the project duties with which you are involved

Responsibilities

1. Timely responses to club communications including but not limited to surveys

What is a Wharton IBR GBMer?



**Online
Writer**

**Online
Editor**



All magazine staff are considered board members and attend general board meetings. Our GBMers are our website staff who regularly publish articles to our student-run Wharton IBR website. Their responsibilities are clearly outlined when they join; however, we want to give them additional opportunities for engagement with the whole club.

GBMer Engagement Plan Outline

01

GBMs

Core organizing point for GBMers.
Set to occur monthly starting in late September.

02

Slack

The most common point of contact for GBMers.
Is currently being updated to give GBMers more opportunities for professional and personal development.

03

Speakers Events

Moving and expanding our Speakers series to be a more common educational series for GBMers.

04

Social events

Celebrations of Milestones and an opportunity to engage all club members.

05

Chair of General Body Members

Changing Managing Editor position to Chair of General Body Members.
(They were very similar in responsibilities)
Represented by Andrew Mah

Update on Club Progress and Projects

Including opportunities to engage in special events.

Introducing GBMers to new skills

Spotlights on different aspects of making the Magazine to stir interest and GBMers engaging with different parts of the publication.

4 Components of a Wharton IBR GBM

Networking

Given most of our work is done via digital communication, GBMs are an opportunity to meet and see fellow writers and editors and get to know each other.

Opportunities for GBMer Input

Opening the floor to see if there are any questions, concerns, or ideas for the club direction.

Penn Actuarial Society GBM Engagement Plan

- General Body Meetings: Each GBMer will have the opportunity to come to GBMs and stay updated on club direction and projects.
 - Potential Dates: the last Wednesday of every month
- Professional Events: PAS regularly hosts corporate events such as “Day in the Life”s and Company days. We will arrange the dates for these throughout the semester as opportunities arise
- Social Events: PAS usually hosts social events to increase bonding with community members such as study nights and dinners.
- VP of GBMers: Mackenzie Smith, macksm@wharton.upenn.edu

PAS does not have any requirements of GBMers on how frequently they need to attend events. We will monitor attendance and implement requirements as needed.



Opportunities as a GBM-er

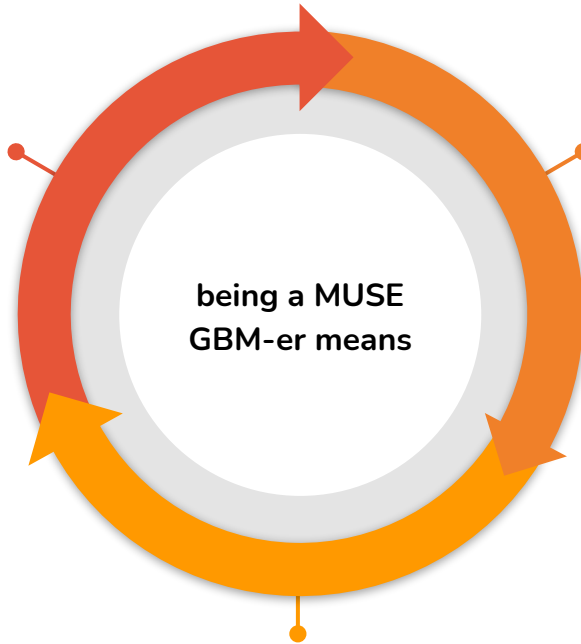
01	General Body Meetings	<ul style="list-style-type: none"> ➤ GBM-ers are invited to our club-wide meetings held twice every semester ➤ GBMs are a great way to learn about upcoming events and committee updates, meet other MUSE members, and spread #MUSELove ➤ Likely dates for these GBMs are October 14, December 2
02	Education and Recruitment Series	<ul style="list-style-type: none"> ➤ GBM-ers are encouraged to attend, and even help promote, our educational workshops and information sessions! ➤ Examples: Adobe Creative Suite workshop led by Digital Committee, Casing workshop led by Consulting Committee, and exclusive recruiting career treks and coffee chats led by External Committee
03	Social Impact and Engagement	<ul style="list-style-type: none"> ➤ Every semester, our Social Impact Committee works with United by Blue to help clean up Philadelphia's rivers. All GBM-ers are encouraged to come out to this exciting event! ➤ MUSE works closely with Wharton Nonprofit Connect to help local Philadelphia businesses. Ask to get involved in giving back to our community!
04	Conferences and Speaker Events	<ul style="list-style-type: none"> ➤ GBM-ers are invited to our two annual conferences, MARC (Marketing, Retail, Advertising, Consulting) and WUMC (Wharton Undergraduate Marketing Conference) ➤ Throughout the semester, External plans a mix of alumni and MBA panels and invites industry experts to speak exclusively with MUSE members
05	Social Events	<ul style="list-style-type: none"> ➤ GBM-ers are encouraged to attend meal pick-ups, merch purchases, Wellness Week events, work-out sessions, and of course our end-of-the-year MUSE formals and date nights! ➤ Stay updated through MUSE's Instagram, Facebook, and MUSEFlash, our weekly listserv!



Please direct any questions or concerns to MUSE President Meghan Chung (megchung@sas.upenn.edu) or our VP of Internal Manasa Sudunagunta (manasas@sas.upenn.edu)

EXPECTATIONS

1. Attend at least one GBM during the semester
2. Attend at least one of External Committee's recruiting or speaker events in the semester
3. Attend at least one of Internal's social events or partake in mentorship program
4. Attend MARC in the fall and WUMC in the spring



RESPONSIBILITIES

1. Advocate for MUSE with friends and the larger Penn community
2. Answer club surveys in a timely manner
3. Be inclusive, respectful, open-minded!

MOST IMPORTANTLY

1. Feeling the #MUSELove
2. Being a part of a community of friends, mentors, and leaders

PennSEM GBM Engagement Plan F21

GENERAL BODY MEETINGS

Each GBMer has the opportunity to come to monthly club-wide meetings for updates on club direction and projects (dates TBA)

EDUCATION & SPEAKER SERIES

Monthly events with top names in entrepreneurship and panels to learn more about different social impact-oriented careers and consulting

PHILANTHROPY

Teach students in West Philly about social entrepreneurship and mentor them as they build their own ventures!

SOCIAL EVENTS

We are a big family and love time with our GBMers – karaokes, bake-offs, competitive game nights!

VP of GBMers

Michelle Huang
msjhuang@wharton.upenn.edu

01

02

03

04

05

A position of a GBMer entails:

Listserv

Subscribe to our listserv!

Club Communication

Answer, in a timely manner, to all of the correspondence and clubs surveys

Project Timeline

Submit by the deadlines all of the project duties with which you are involved

Positive Culture

Be inclusive and respectful to everyone around you and create space for them to participate



GBMer Engagement Plan Fall 2021

Section 1. General Body Meetings

- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction, ongoing projects, upcoming events (speaker series, socials, diversity events, etc.)
- Dates TBD, tentatively every other Wednesday beginning Sep 8, 2021

Section 2. Wharton Asia Speaker Series

- Each fall, WAX hosts the Wharton Asia Speaker Series (WASS), a week-long event where guest speakers are invited to speak about a selected theme. This semester's theme relates to the Asian experience in America.
- The goal of these events is to allow students to hear from alumni/professionals who have possibly relevant or relatable experiences, both personal and professional.
- These sessions include a speaking portion as well as time for moderated Q&A.
- All WAX GBMers are invited and encouraged to attend these events.

Section 3. Social Events

- We plan social events throughout the semester, and hope to incorporate both virtual and in-person social programming this year
- These include meal pickups and conversations, virtual game nights, outdoor activities, etc.

Section 4. VP of GBMers

- Miranda Gong, mgong@wharton.upenn.edu

A position of a GBMer entails:

- Attend a minimum of 50% of GBM events

- Be inclusive and respectful of everyone around you
- Be an engaged member of the WAX community
- Join the WAX newsletter
- Respond to club correspondence in a timely manner

GBMer *Engagement* Plan

Wharton Undergraduate Sports Business Club

VP of GBMers: Matt Sydney

Phone: (203) 448-8850

Email: msydney@sas.upenn.edu

GBMer Engagement Plan

1	General Body Meetings	<ul style="list-style-type: none">• Each GBMer is invited to club-wide meetings for updates on club's direction, projects, and new initiatives• Dates TBA: plan to have ~1 per month, subject to be impacted by cycle of planning the Wharton Sports Business Summit• Information regarding GBMs to be communicated via listserv
2	Education Series	<ul style="list-style-type: none">• We will educate our members via a) connecting them with graduated members of USBC, b) speaker events, and c) our annual Wharton Sports Business Summit, in addition to other ad hoc events (e.g., case competitions)• Graduate networking is informal, speaker events are ad hoc / TBD, and the Wharton Sports Business Summit is pending finalization, but will be on a Friday in November
3	Social Events	<ul style="list-style-type: none">• Our Innovation Committee plans events to unite the larger USBC community. Examples of prior events include group meals and quizzo nights• We also encourage informal socializing to build connections between GBMers, for example coffee chats

GBMer Expectations & Responsibilities

Expectations

- Encouraged to attend a minimum of 50% of GBM events
- Encouraged to attend USBC social events
- Exemplify the characteristics of a good peer, by showing respect and kindness to all members of the USBC community

Responsibilities

- Engage in a minimum of 1 USBC event per semester (e.g., by helping run the Summit)
- Answer all correspondence and surveys in expedient manner

Undergraduate Statistics Society's GBM Engagement Plan

1. General Body Meetings (GBMs)
 - a. There will be at least one GBM each month where attendees learn about club projects and help in planning initiatives.
 - b. Dates: week of 9/27, week of 10/25, week of 11/22
 - c. Emails of attendees will be collected at each GBM.
 - d. To be an active member of USS, attendance to at least one GBM meeting per semester and participation in one of the following events put on by the club per semester is expected.
2. Education Series
 - a. Our club offers a data analysis series every semester specializing in an open source statistical programming language. This semester we will offer R or Python.
 - b. Dates: week of 10/4, week of 11/8
3. Volunteer/Projects
 - a. Each semester we look to GBMers to help organize panels with professors and students about their academic or professional experience related to statistics.
 - b. Opportunities to participate will be sent out via our listserv and will be planned during our GBMs
4. Social Events
 - a. There will be at least one social event per semester for the board and for the general body that will be announced over the listserv. These will be in the form of mixers with local food or club dinners around campus.
5. VP of GBMers
 - a. This position is taken by Ivory Gao.



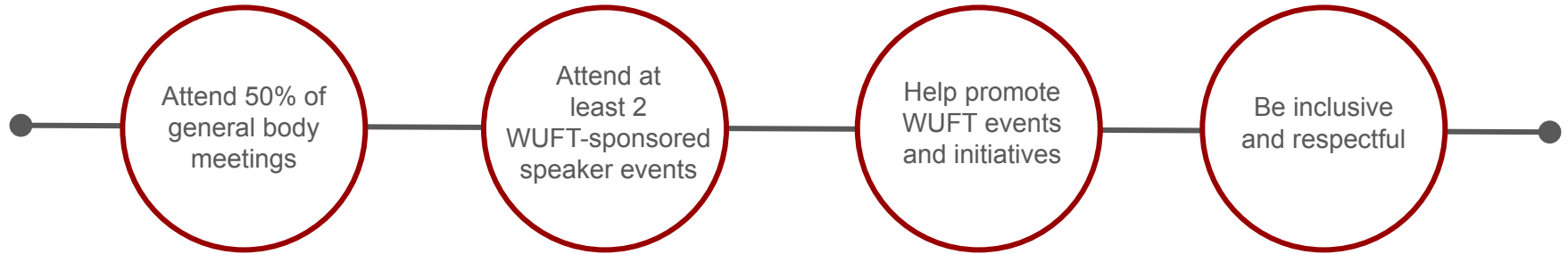
GBM Engagement Plan

1	General Body Meetings	<ul style="list-style-type: none">• Each general body member may attend our GBMs where we provide club updates and have members present and discuss current finance and technology news• Tentative dates: Biweekly beginning 10/6
2	Speaker Series	<ul style="list-style-type: none">• WUFT conducts a speaker series every year, bringing in leaders from the finance and technology spaces• General body members are given priority access to attend these events
3	Tech Trek	<ul style="list-style-type: none">• WUFT hosts treks every semester to provide students with unique access to big finance and tech companies• General body members are given special consideration in the application process for these treks
4	Hackathon Events	<ul style="list-style-type: none">• WUFT hosts hackathon events for the Penn community throughout the year• General body members are given unique opportunities to volunteer at the event and participate
5	Social Events	<ul style="list-style-type: none">• WUFT will throw social events for all committee and general body members• These events may include study hall hours, game nights, etc.



GBM Engagement Plan

General body member requirements:



If you have any questions, please reach out to our VP of Internal,
Shreya Rao (sheyar@wharton.upenn.edu)



GBM Engagement Plan for Penn Fashion Collective

1) General Body Meetings

Currently, we are talking with Tangen Hall to hold our GBM there. While the exact date is dependent on their availability, we are aiming to hold it on September 13th. We are also offering the option of joining through Zoom.

2) Projects

Collaboration with Penn Museum:

We are partnering with Penn Museum to help promote their Fall exhibition "The Stories We Wear," which celebrates 2500 years of style and showcases 250 fashion pieces of remarkable objects. The exhibition is open to the public on September 24. We will help create promotional content and advertise the exhibition on PFC's socials prior and during the official opening. Furthermore, we will have a photoshoot within the exhibition space, in which participants will wear clothes that they feel most represent themselves.

Annual Fashion Show:

We hold an annual fashion show every spring semester to showcase student designers' work as well as pieces from local boutiques. Because it is our largest event, it requires our club to start preparing in the fall semester. Some of the activities include choosing a theme and creating designs surrounding it, but they are subject to change as there might be higher interest for certain areas more so than others.

3) Social Events

We throw events and fun activities for our general members throughout the year. Here are some events that we are planning on doing:

- Tie Dye at College Green
- Sewing Workshops
- DIY workshops

4) Speaker Events

Virtual Career Panels:

We are hoping to hold virtual career panels of former interns working in fashion or with alumni who currently / have worked in the industry. We are hoping to hold this event entirely virtually as it will hopefully allow more participation and more flexibility.

5) Chair of General Body Meetings

Disha Karale karaled@wharton.upenn.edu

6) Defining GBMers

Expectation:

- Read all listserv emails that PFC sends out weekly
- Being kind, respectful, inclusive to everyone that you interact with

Responsibilities:

- Attend and participate in at least two event or activities throughout the year
- Being proactive in responding to surveys and opportunities





WUSA

GBM Engagement Plan

01

GBM Meetings

- Each GBMer has the opportunity to come to club-wide meetings for club updates and/or special programming (e.g. Spring Advance Registration Tips).
- Dates will be announced on our listserv

02

Speaker Events

- GBMers can attend our fireside chat events to gain a better understanding of business careers.
- Dates will be announced on our listserv

03

Office Hours

- Our club offers office hours weekly for all club members to ask ACCT 101 & 102 questions and/or hang out.

04

Social Events

- We throw events for all club members throughout the semester including: study breaks, movie nights, boba socials, etc.



A position of GBMer entails:

Expectations

- Attend as many WUSA events as possible
- Be inclusive & try to create opportunities for everyone to participate
- Have fun

Responsibilities

- Actively participate in at least 1 WUSA event per semester
- Answer, in a timely manner, to all club correspondence and surveys

VP of GBMers

Diego Lijeron
dlijeron@wharton.upenn.edu

WUFC GBMer Engagement Plan

VP of GBMers: Luca Martini, mluca@wharton.upenn.edu

Engagement Opportunities:

General Body Meetings

- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction and projects
- Dates: TBD (announced through Listserv and social media channels)

Speaker Events

- Our club offers speaker events to better educate our members on various topics within finance. These are open to both committee and non-committee members.
- Dates depend on speakers' availability and are announced through our Listserv and other social media channels when known

Fall Conference and Stock Pitch Competition

- Our annual conference will be held on October 23, 2021; this gives both committee and non-committee members the opportunity to attend our networking session, hear from a keynote speaker, and participate in workshops throughout the day
- The stock pitch competition will be held on October 24, 2021; this is open to both committee and non-committee members

Case Team

- Our case team is open membership and gives its members a well-rounded introduction and education in finance

Volunteer/Projects

- Currently, WUFC is partnered with Bridges to Wealth in order to assist with their middle school curriculum
- We are also looking to expand our non-profit partnerships this semester, which will offer additional opportunities to become involved

Social Events

- WUFC hosts various social events throughout the semester including game nights and speed dating in order to foster a sense of community. Although some events are limited to committee members, many of our events are open to non-committee members as well



Requirements:

Expectations

- Attend >50% of General Body Meetings
- Attend >50% of Speaker Events
- Attend Annual Fall Conference (with exceptions granted for certain circumstances)
- Be inclusive and respectful to everyone around you

Responsibilities

- Answer, in a timely manner, all correspondence and club surveys
- Show interest and passion for learning and attending events
- Being part of Q&As, active engagement in sessions with large audiences is encouraged but not required.
- If involved in a non-profit project, meet all deadlines



WHARTON ALLIANCE

GENERAL BODY MEMBER ENGAGEMENT

Projects

- Wharton Alliance Annual Diversity Case Competition
- Massoni Center
- Various Member-Driven Initiatives

Education

- Resumes, Cover Letters, and How to Network
- Industry Exploration
- Leveraging your Networks
- Authenticity in the Workplace
- Corporate Coffee Chats/ Events

VP OF GBMERS
FRANKIE LI

CONTACT:
WHARTON.ALLIANCE
@GMAIL.COM

GBMs

- Biweekly on Sundays at 4:00 PM, starting 9/26
- Weekly committee meetings

Social Events

- Member Coffee Chats
- BYOs
- Game Nights
- Drag Brunch
- Thanksgiving Potluck
- Spring Queer Formal

Membership: What to Expect

All Wharton Alliance members are required to join a committee to take part in the activities described. Our attendance policy entails that members attend 75% of all GBMs, the Diversity Case Competition Career Fair, and at least one corporate relations-sponsored event to meaningfully engage with our community

WUREC GBM Engagement Plan 2021-2022

General Body Meetings	<ul style="list-style-type: none">• Each GBMer has the opportunity to come to club-wide guest speaker events and apply to treks. We will also have a club-wide info session.• Events are planned 2-3 weeks in advance, so dates will be on our listserv.
Education Series	<ul style="list-style-type: none">• Our club brings guest speakers to campus and hosts treks where all members are welcome to learn more about the real estate space. The treks are in-person tours of new developments where we get 1-on-1 facetime with leaders in real estate.
Volunteer/Projects	<ul style="list-style-type: none">• All opportunities to volunteer will be sent out on the listserv, so members will have weekly access to any updates
Social Events	<ul style="list-style-type: none">• All committees and GBMers are invited to our social events throughout the year. These include BYOs, coffee chats, etc.
VP of GBMers	Elijah Levine (elijahl@wharton.upenn.edu)
Expectations	<ul style="list-style-type: none">• Attend at least 60% of GBMs• Submit all deliverables before the stated project deadline• Be an active participant in sessions by coming prepared, listening, and asking thoughtful questions
Responsibilities	<ul style="list-style-type: none">• Respond to all correspondence and surveys in a timely manner• Be respectful and inclusive at all sessions



Wharton Women GBM Engagement Plan

Fall 2021



GBMer Events

Wharton Women is dedicated to providing a **wide range of events for all students at Penn**, regardless of whether or not you are in Wharton or a committee member! These include:

- Annual Dinner Virtual Career Fair (9/14-9/15 from 6-7:30pm)
- Annual Dinner Virtual Speaker Event featuring Anjali Sud, Vimeo CEO, and moderated by Dean James (9/23 at 6:30pm)
- Freshmen Buddies Mixer – upperclassmen mentorship opportunity (10/1)
- Upcoming events this fall: monthly Industry Insider panels with our WW alumnae, biweekly speakers, partnerships with faculty/affinity groups/Baker Retailing Center/other clubs, Dressing for Success – philanthropic fashion show, speaker event focused on intersectionality, socials (picnics, Friendsgiving, Winter Wonderland), biweekly corporate event workshops/info sessions, monthly GBMs and mentorship events (upperclassmen, MBA, and alumnae mentors)
- VP of GBMers: Shreya Mehta (smehta8@wharton.upenn.edu)

GBMer Expectations



- Join our [listserv](#)
- Be inclusive and respectful to everyone around you and create space for them to participate
- Answer, in a timely manner, to all of the correspondence and club surveys
- Submit by the deadlines all of the project duties with which you are involved

Wharton Hedge Fund Club GBMer Engagement Plan

01 – General Body Meetings

- Each GBMer has the opportunity to attend club-wide meetings for updates on club directors and projects.
- Dates for General Body Meetings will be announced on our Facebook & PennClubs pages.

02 – Education Series

- WHFC offers an education series on Alternative Investment Strategies. This event is open to anyone who would like to attend.

03 – Volunteer/Projects

- WHFC offers numerous opportunities via our listserv and at general events. Specific opportunities will be identified in advance and will be open to all GBMers.
- Members may also volunteer at our general events (such as the Alternative Investment Strategies event) throughout the year. Some events are open to the public.

04 – Social Events

- WHFC offers social events in compliance with University policies and public health guidance.
- See our Facebook & PennClubs pages for additional information regarding social events (including virtual). Social events will be announced at least one week in advance of any such events and will be open to all GBMers.

05 – Chair of General Body Members

- Annabelle Noyes is the Chair of General Body Members for Wharton Hedge Fund Club.
- Annabelle Noyes may be contacted at: noyesann@wharton.upenn.edu.

For all questions regarding Wharton Hedge Fund Club, including questions about General Body Members, please contact: whartonhedgefundclub@gmail.com.

A position of GBMer entails:

Responsibilities:

- Actively participate in at least one general event by WHFC.
- Answer in a timely matter to all communications and surveys.

Expectations:

- Attend a minimum of 50% of GBM events.
- Submit by the deadlines all of the project duties with which you are involved.
- Be inclusive and respectful of everyone.





WUFFA GBM Plan

2021-2022



01

General Body Meetings

- These meetings will consist of club wide announcements as well as individual committees presenting their work. The research committee will present industry roadmaps and consulting committee will share their progress.
- September 7, September 28, October 19, November 9

02

Educational Series

- Each semester we have ~6 guest speaker events with investors and operators that are open to the public. There will also be ~4 educational events throughout the semester focusing on topics relating to entrepreneurship, technology, and investing. Past topics have included "How to Pitch" and "VC101".
- Dates TBD

03

Special Projects

- Members working on special projects will be responsible for promoting our club through creative marketing campaigns.

04

Social Events

- Largely will be centered around meals, happy hours, etc
- We also have "mixers" with other tech/startup related clubs both at the undergraduate and graduate levels. Everyone is invited to these events

05

VP of GBM

- Shalva Gozland



Expectations for GBM



- Attend 75%+ of speaker events, educational series, and club social events
- Submit work in advance of deadlines
- Be respectful and inclusive to other club members
- Advertise WUFFA Events
- Participate in at least 1 special project throughout the semester



WUGS GBM Engagement Plan

1. Mapping out all GBMs

- a. GBM #1: Info Session
 - i. Second week of school
 - ii. Presenting the club to prospective members detailing roles and events we will be running.
- b. GBM #2: Club Update
 - i. Mid-October
 - ii. Providing members with updates about upcoming events and getting members to provide us with feedback and progress updates on their tasks
- c. Corporate Speaker Event
 - i. TBD
- d. Upperclassmen Discussion (panel)
 - i. End of October
 - ii. Inviting upperclassmen to discuss their times at Penn and their career ambitions/advice
- e. Thanksgiving Dinner
 - i. Before Thanksgiving break at the end of November
 - ii. Social gathering fostering a sense of community.

2. Additional opportunities

- a. Social event after recruiting is finished
 - i. End of September
- b. Coffee chats
- c. Secret Santa
- d. Collaboration events with other clubs
- e. Volunteering
- f. NSP: Positivity Game Night

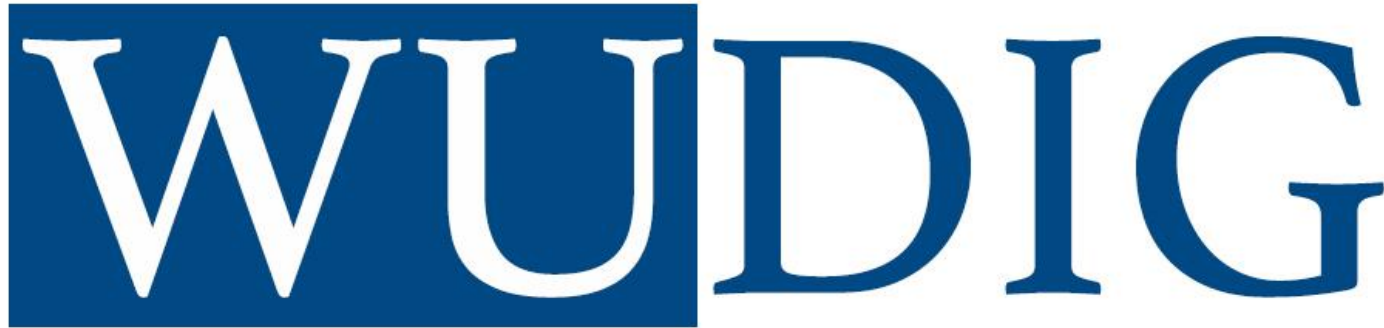
3. Responsibilities

- a. Attend all the meetings and communicate with club leaders if they are unable to make it
- b. Get involved with activities (at least 2 in the semester)
- c. Respond in a timely manner to all club correspondence

4. VP of GBMers / GBM Chair

- a. Prabh Dhaliwal
 - i. prabhd@wharton.upenn.edu





Wharton Undergraduate Distressed Investing Group

GBM Engagement Plan

8/30/21

GBM Events (Fall)

- Each WUDIG GBMer has the opportunity to experience club-wide discussions on (i) alternative investing opportunities, (ii) case studies, and (iii) club projects:
 - 9/12: WUDIG Information Session
 - 11/7: Restructuring Recruiting Session



Chair of General Body Members



Leontij Potupin, W' 23
VP of Education

potupin@wharton.upenn.edu

Additional Opportunities

- As seen in the past, WUDIG will host an educational series on distressed investing and restructuring for GBMers
 - 10/10: Distressed Investing Part I
 - 10/24 Distressed Investing Part II
- The educational series will serve as a platform for underclassmen to learn about WUDIG and if they would be interested in joining
- Based on the feedback we receive, we will host additional sessions
- Asides from the educational series, WUDIG will host a social event that is open to all members. Given the COVID-19 situation, we are waiting to finish fall recruitment and asking members what would be of interest

Education

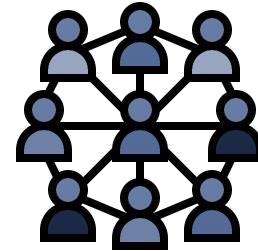


- **Restructuring learning series** in both the fall and spring semester
- **Case studies** from distressed investing professionals
- **Speakers and panels** of Penn alum

Role of a GBMer

- As a GBMer, WUDIG expects:
 - Attendance of at least 75% for GBM Events (unless notified ahead of time)
 - Curiosity and desire to learn about alternative investment opportunities
 - Inclusive and respectful to other members and speakers
- GBMers are responsible for:
 - Inviting individuals who may be interested in the events
 - Answering promptly to all of the correspondence and club surveys

Community



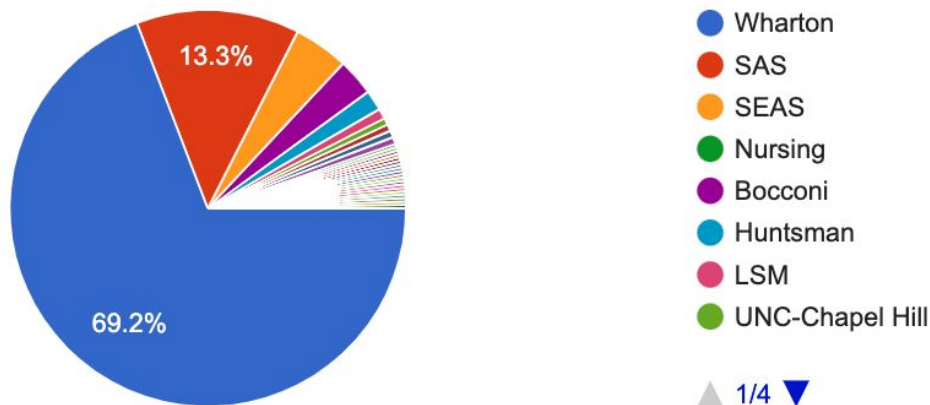
- **Through active involvement**, we want WUDIG to be a rewarding experience for all
- **Community-building events** from dinners to movie nights

GBM Involvement

- There is a Google Form sign-in sheet for all WUDIG events
- WUDIG closely follows member involvements through event attendance
 - When reviewing applications for committees / board positions, involvement within the organization is the top priority

School

360 responses



Sample response data from previous events

Wharton Retail Club GBM Engagement Plan

01	General Body Meetings	<ul style="list-style-type: none">All General Body Members will be invited to attend periodic GBMs, in order to learn more about the club's activitiesProposed dates: 9/20, 10/20, 11/20, 12/15
02	Retail Education Series	<ul style="list-style-type: none">WRC is developing a Retail Education Series, that will engage members & GBMers. It will be a series of podcasts, articles and webinars aiming to learn about the retail industry and developing trends.
03	Volunteer Opportunities	<ul style="list-style-type: none">WRC will offer volunteering opportunities to GBMers for certain events throughout the year, most importantly MARC (Marketing, Advertising and Retail Conference).
04	Social Events	<ul style="list-style-type: none"><u>GBMers</u> will be invited to participate in club-wide social events, which will be announced at a later date
05	Contact for <u>GBMers</u>	<ul style="list-style-type: none">Ioana-Andreea Vamesu, President, will also take the role of VP of <u>GBMers</u> during the fall semesterContact: ivamesu@wharton.upenn.edu; 2157768883

Expectations:

- GBMers must attend at least 50% of General Body Meetings each semester
- GBMers must actively participate in any volunteer opportunity or project they sign up for: they must respect deadlines, project leaders and other club members
- GBMers must be inclusive and respectful to every member of the WRC community

Responsibilities:

- GBMers must participate in at least 1 volunteer opportunity throughout the academic year



Wharton Management Club GBM Objectives

VP of GMBers: Rajat Ramesh

- ➔ Meetings: general body members will have the opportunity to learn about club updates our general meetings and learn in detail about the casing projects our committee members have been working on. These meetings will be held once a month.
- ➔ Education: All members, both committee and GBM, will be able to professionally grow from our speaker and events series. For example, we are holding a panel discussion with Merck CFO, Caroline Litchfield, in early November that will be open to all members.
- ➔ Career Opportunities: We have and will continue to publish all recruiting opportunities to our listserv for all members to enjoy.
- ➔ Responsibilities and expectations: Attend 50% of GBM meetings, attend 3 education events, remain an active member, responding to club correspondence, and be an exemplar of WMC's values

Wharton Korea Undergraduate Business Society (W-KUBS)
General Body Member (GBMer) Engagement Plan

I. General Body Meetings

- **(Frequency)** All GBMers must attend our General Body Meeting that happens once a semester.
- **(Purpose)** All members will have the opportunity to engage with the entire club and understand club goals for the semester moving forward.

II. Educational Events

- Our BA and Casing Committees regularly hold educational seminars on a variety of useful topics.
- These can include financial modelling, introductions to alternative investments, as well as background on business in South Korea.
- Events Committee will also hold a series of events related to recruiting in popular career paths (e.g. investment banking, consulting, tech), based on indicated interest of members.
- All of these educational events will be open to W-KUBS GBMers.

III. Professional Development Events

- External Committee will organize career treks to various industries during the winter break and coffee chats with MBA and upperclassmen to learn about career paths, recruitment process, etc.
- Events Committee will hold Korea Business Week in mid-November. There will be 4 to 5 events throughout this week, including Korean/Korean American Professor and K-Pop speaker events.
- All of these professional development events will be open to W-KUBS GBMers.

IV. Social Events

- W-KUBS will regularly hold social events for the entire club in an effort to promote a sense of community and camaraderie within the organization.
- Tentatively, these include a Big/Little Event (Early October), Potluck Dinners (Twice a semester), and events off-campus such as Karaoke Nights, Escape Rooms, and BYO Dinners.
- All of these social events will be open to W-KUBS GBMers.

V. Expectations & Responsibilities of GBMers

- **(Attendance Policy)** All GBMers must meet the attendance requirements set forth by the W-KUBS board -- typically one event per month is required.
- **(Engagement and Community)** Keep engaged with the W-KUBS community by participating in coffee chats, events, mentorship sessions, events, and other club activities.

GBMs and all events listed above will be posted on W-KUBS facebook group.

VP of GBMers: Daniel Lee (danlee24@wharton.upenn.edu)

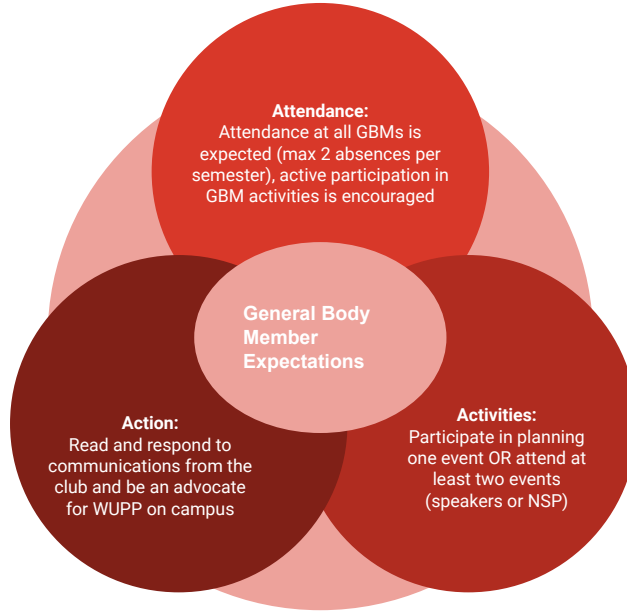
Engagement Components

01	General Body Meetings	<ul style="list-style-type: none">• Held every 3 weeks beginning on September 7th• Interactive current events trivia / discussion• Committee updates and announcements for club-wide opportunities that are open to GBMers
02	New Student Programming	<ul style="list-style-type: none">• Public Policy Internships Panel (Date TBD)• Careers in Public Policy Panel (Date TBD)• Open to all GBMers
03	Speaker Events	<ul style="list-style-type: none">• Opportunities for GBMers to participate in planning or executing events with distinguished guest speakers (at least one event per semester, dates TBD based on speaker availability)• Contact VP of GBMers for more information
04	Career Trek	<ul style="list-style-type: none">• Washington D.C. Career Trek (typically Fall Break, postponed to Spring 2022)• Philly Career Trek (Spring 2022)• Application-based process with guaranteed spots for GBMers
05	Social Events	<ul style="list-style-type: none">• WUPP Formal at the end of the fall semester will be open to all GBMers in good standing• Other club-wide social events throughout the year, including ice skating, pumpkin-picking, picnics, etc

WUPP takes applications in the Fall and Spring.

General body members who meet and exceed these expectations by regularly attending GBM, being responsive to club communications, and taking on the opportunities for GBMers that are communicated in WUPP newsletters (some of which may involve working directly with committees), are highly encouraged to apply for a committee in the next cycle.

WUPP also creates mentorship pairings that GBMers may sign up for, which is a great way to get to know more about committees you may be interested in.



Ideas4Action Fall 2021 GBM Engagement Plan

S. No.	Event	Description
1	General Body Meeting	<ul style="list-style-type: none">It gives our 55+ members the opportunity to attend club-wide meetings and receive information on the events that we plan to host during the semester and the projects that we plan to undertake.Dates: 09/13, 09/15, 09/17
2	Volunteer/Projects	<ul style="list-style-type: none">I4A plans to host a volunteering event every month, details of which will be sent on through our listserv well in advance.Apart from the above, we are open to receiving feedback from members regarding specific volunteering events that they would like us to host.
3	Social Events	<ul style="list-style-type: none">These will occur frequently through the semester, and will be a mix of virtual and socially distanced in-person events.These events will include meals with the committee and game nights.
4	External Events	<ul style="list-style-type: none">With the next Youth Assembly scheduled in mid-2022, the club will start preparations to host ideation workshops and other events as done in the past.
5	VP of GBMers	<ul style="list-style-type: none">Aakash Jajoo - aakashj1@seas.upenn.edu

Requirements to be a General Body Member:

- Attend at least 50% of all GBM events, including all those events for which you have signed up
- Sign up for at least 1 volunteer event every semester
- Promptly respond to club communication

The Social Impact Consulting Group - GBM Engagement Plan

01	General Body Members	<ul style="list-style-type: none">• GBMers will have an opportunity to attend case workshops and learn about current SIC consulting projects• 3 GBMs per Sem: GBM #1: October 1st, GBM #2: November 19th, GBM #3: December 3rd
02	Career Opportunities	<ul style="list-style-type: none">• GBMers will receive news about consulting opportunities available to them professionally through our alumni network
03	Social Events	<ul style="list-style-type: none">• All GBMers are invited to Exec Coffee Chats, Client Networking Sessions, Game Nights, and Movie Nights
04	VP of GBMers	<ul style="list-style-type: none">• Michelle Yu• E-mail: ymich@wharton.upenn.edu

GBMer Responsibilities & Expectations: Attend all 3 GBMs, Actively participate in client conversations and case workshops, Answer, in a timely manner, to club correspondence and surveys, Maintain project duties set by the Project Leaders

* All SIC GBMers are typically expected to contribute to a client project with the exception of the President and Vice President

WITG GBM Engagement Plan

The Wharton Investment & Trading Group has planned opportunities and events for members to participate in and learn from. After a year of online classes and clubs, we aim to make the GBMs as engaging and enriching as possible. Below are some of the largest opportunities we plan to provide to members.

Professional Development Events

Investment Pitches

We plan to encourage our members to explore various sectors of finance by featuring a pitch from one of the investment teams (ie. Industrials, Global Macro, SSG, etc.) each week. The pitches can be done by either a PM or one of the investment team members. Pitches will give general body members a chance to hear how pitches are written and gain exposure to new sectors of investment.

- We want members to participate as well, so if there are any pitches that members want to present at a GBM, they can sign up a week early on the Google form to be put in the agenda for the GBM.
- We will also feature winning pitches from various competitions that students in the club have won so that members can learn from successful pitches.

Sector Overviews

To allow all members to experience investment teams even if they are not in them, we will host sector overviews that will provide members with general information about investing in a given sector.

Pitch Building

We will host sessions accessible to all members to teach and build pitching skills, which will include both technicals and presentation tips. We will walk members through all they need to know to pitch a stock.

Networking Events

We will invite professionals from the finance sector to come and speak in panels. We will spotlight individuals from different careers and at varying points of their careers.



Investment Education

As we have traditionally, we will host weekly education events that will be hosted by upperclassmen covering topics about finance.

Expectations

1. Members will attend meetings when possible.
2. Members should actively participate in Q&As and wherever possible.
3. Members should respect those presenting.
4. Members will log their attendance at every meeting through a Google Form.

For questions, please reach out to Arnold Jia and Alan Chang at pennwitg@gmail.com



WUEC GBM Engagement Plan



1	General Body Meetings	<p>GBM Members have the chance to come to attend club-arranged events that help encourage the spirit of entrepreneurship.</p> <p>Dates:</p> <ul style="list-style-type: none"> • GBM 1 - September 10th (Intro to WUEC), GBM 2 - October 10th (NYC Tech Trek Info Session) • GBM 3 - November 10th (In person speed dating), GBM 4 - December 10th (Around the world food night)
2	Education Series	<p>We also host a series of workshops that help members build skills that are critical to becoming a successful entrepreneur.</p> <ul style="list-style-type: none"> • Workshop 1 - September 20th - Sales Workshop, Work 2 - October 20th - Marketing Workshop • Workshop 3 - November 20th - Coding Workshop, Workshop 4 - Finance Workshop
3	Volunteering/Projects	<p>An initiative that our club will take on is pro-bono consulting for entrepreneurs in Philadelphia - whether they operate a startup or small business.</p> <p>We will invite our members to take on consulting opportunities via our listserv and social media.</p>
4	Social Events	<p>We have a number of social events to help engage and build community within our member base. We will be having speaker event discussions, game nights, and networking events (some in collaboration with other clubs) to help foster community.</p>
5	VP of GBMers	<p>VP of GBMers: James Klusaritz - jjklu@sas.upenn.edu</p>

The Life of a GBMer

Responsibilities

- Participates in at least one workshop or pro-bono consulting opportunity
- Reads the weekly club newsletter and responds to surveys and event announcements

Expectations

- Attends at least 2 GBMs
- Is respectful and embraces the spirit of entrepreneurship
- Comes to at least 1 speaker and/or networking event



The Signal GBM Engagement Plan



01

General Body Meetings

- All team members come to once a week all-team meeting which will cover individual group updates and team updates
- We take attendance at each meeting and team members are required to notify someone on the board if they will miss a meeting
- Requirements for GBMers:
 - Attend every weekly all-team meeting (let someone on board know if you have an excused absence)
 - Be a part of at least one Signal project

02

Educational Series

- We engage in regular mentorship pairings and coffee chats to provide guidance to underclassmen
- We occasionally host panels on various career opportunities

03

Social Events

- We have social teams comprised of 6-7 people that meet at least twice a semester to host social events
- We have regular team-wide social events including picnics; team walks/workouts; board game nights

04

VP of GMers

- Kaitlyn RENTALA, krentala@sas.upenn.edu



WCA GBM Engagement Plan



01	Responsibilities	<ul style="list-style-type: none"> • Expectations: Attend a minimum of 50% of GBM Events • Responsibilities: Actively participate in community sharing exercises during the GBM
02	General Body Meetings	<ul style="list-style-type: none"> • Each General Body Member has the opportunity to attend our monthly info session for club updates • Starting from late September
03	Project Planning	<ul style="list-style-type: none"> • Contribute ideas and thoughts to projects with committees members • Help with event set up and clean up • Brainstorm ideas for social impact initiatives
04	Social Events	<ul style="list-style-type: none"> • GBMers will be randomly divided into groups where they will participate in academic and entertaining activities throughout the semester. • We engage GBMers in social events such as restaurant week, alumni coffee chats, etc. • Group to Group competition such as trivia, just dance competitions, etc.
05	VP of GBMers	<ul style="list-style-type: none"> • Jessica Liang

PEVC GBM Engagement Plan 2021-2022

General Body Meetings	<ul style="list-style-type: none">• Each GBMer has the opportunity to come to club-wide guest speaker events, NSP events, and firm recruitment sessions. We will also have a club-wide info session.• Events are planned 2-3 weeks in advance, so dates will be on our listserv.
Education Series	<ul style="list-style-type: none">• Our club brings guest speakers to campus and virtually where all members are welcome to learn more about the PEVC space. We also partner with large finance firms to help them recruit analysts/interns on Penn's campus. In addition, we host NSP events.
Volunteer/Projects	<ul style="list-style-type: none">• All opportunities to volunteer will be sent out on the listserv, so members will have weekly access to any updates.
Social Events	<ul style="list-style-type: none">• All committees and GBMers are invited to our social events throughout the year. These include BYOs, coffee chats, etc.
VP of GBMers	James Meng (jmeng00@wharton.upenn.edu)
Expectations	<ul style="list-style-type: none">• Attend at least 50% of GBMs• Submit all deliverables before the stated project deadline• Be an active participant in sessions by coming prepared, listening, and asking thoughtful questions
Responsibilities	<ul style="list-style-type: none">• Respond to all correspondence and surveys in a timely manner• Be respectful and inclusive at all sessions

WUHT GBM Engagement Plan



GBM Engagement Plan

GBMs

- We will host two GBMs per semester. The first one will be used to get to know one another, set-up a roadmap for the semester, and gather a sense of the general interest of club members. The second GBM will be held towards the end of the semester and used to reflect and evaluate potential areas for improvement.

Speaker Events

- The club will attempt to host 4-8 events per semester (1-2 per month) as a way to provide insights into the hospitality industry, career trajectories, and potential networking opportunities. Speakers in the past have included Jen Mason (Marriott), and Greg Smithies (FifthWall). Speaker Events may be co-hosted with other clubs.
- We hope to also provide other training, networking, or learning opportunities

Treks

- Given the hands-on nature of hospitality, our club typically promotes both local and national treks to provide a more direct learning experience. Previous Treks have included: Saxby's, Federal Doughnuts, Eleven Madison Park* (Canceled bc of Covid)

Social Events

- Will host both BYOs and meal pickups to effectuate community building, club member cohesion, and brainstorming

VP of GBMers

Eddie Byers, ebyers@wharton.upenn.edu

GBM Expectations: GBMers are expected to attend both GBMs, unless providing a reasonable excuse, and are expected to attend 25% of the combined number of treks/speaker events. They are also expected to express one critical thought on the club (how it is operated, event ideas, etc.).



Wharton Undergraduate Media and Entertainment Club 2021 GBM Engagement Plan

Chair of General Body Members: Ana Gomez (anagomez@sas.upenn.edu)

1. General Body Meetings

- a. Our first GBM is open for all undergraduate Penn students to be introduced to UME before the centralized club application opens. After students apply and are accepted, the next GBMs are only open to all official GBMs of UME.

Date	Availability	Topic
Early September	Open to all students	Introduction to UME
Late October	Open to all UME members	Exec Internship Panel
Mid December	Open to all UME members	Finals Study Break

2. Professional Development Events

- a. UME's career development and professional engagement events are the bulk of what we do each semester. This fall, our Case Competition will be a high priority. We will also continue our focus on presenting various speaker events with industry professionals and students, which will culminate in our multi-day UME-Chella event. We are also planning a day-long, in-person Career Trek, most likely to New York City, and opportunities such as MBA Coffee Chats to overall foster learning and industry connections for all GBMs as part of UME's mission.

Date	Availability	Topic
Early November	Open to all UME members	Case Competition
November	Open to all UME members	MBA Coffee Chats
November	Open to all UME members	Speaker Event
November	Open to all UME members	Young Alumni Panel
November	Open to all UME members	Career Trek
End November/Early December	Open to all UME members	UME-Chella

3. Social Events

- a. UME also greatly values the social and community aspect of our organization. This semester, we are planning at least one social event open to all UME GBMers, with a possibility of additional events being planned in the coming months as well as social events exclusively for UME board members.

Date	Availability	Topic
Late October	Open to all UME members	New Member Social

UME GBMers Expectations and Responsibilities

- Since our club hosts a variety of events besides GMBs, we expect our GBMers to attend at least one GBM per semester. This will most likely be recorded by cross-checking GBM attendance records and our comprehensive member spreadsheet.
- All UME GBMers belong to at least one sub-committee of UME, each with a committee chair on the UME board. Participation expectations and requirements for committee members will be at the discretion of the committee chair, who reports to the UME executive board to ensure a common standard in tracking GBMer engagement across all UME sub-committees.
- We send out a number of forms to gauge interest regarding possible speakers and panels. GBMers are required to fill all of them out in a timely manner. This will most likely be recorded by committee chairs who will keep track of responses from their committee members.



Wharton Undergraduate Energy Club General Body Member Engagement Plan

01

General Body Meetings

- All GBMers have the opportunity to come to all club-wide general body meetings for updates on club direction, opportunities, events, and projects they can get involved in
- Every other Wednesday at 7PM.

02

Education Series

- All GBMers have the opportunity to go to guest speaker events featuring experts in the energy industry
- All GBMers have the opportunity to go to club recruitment information sessions such as BCG (energy-focused) or Tesla
- Dates for educational events will be published in the weekly WUEG newsletter and during GBMs

03

Consulting Projects

- All GBMers have the opportunity to join the consulting committee
- Develop energy-related client leads and work on consulting projects with clients to successful completion
- Hands-on experience in the industry and resume-boosting work
- Participate in a case competition at the end of the year

04

Further Committee Opportunities for GBMers

- All GBMers have the opportunity to join the academics committee, events committee, as well as any other open committee.
- Resume-boosting work writing energy-related publications in topics that interest participants the most
- Opportunity to plan club-wide energy-related events

05

Networking and Professional Development

- Mentorship program between underclassmen and upperclassmen "biggs and littles"
- Social events and inclusive community atmosphere
- Mentorship and social events for all GBMers!



Expectations

- Attend multiple GBMs, guest speaker events, and social events throughout the year
- If interested, apply to join a committee of your choice
- Keep in touch with board about club attendance (i.e. if you'll be absent to a meeting, event, etc)
- Submit projects that you are involved in by the specified deadline
- Act with respect and inclusivity at all events.

Requirements

- Respond to all club forms in a timely manner
- Attend the first 2 GBMs of the semester
- Attend at least 2 non-GBM events throughout the semester

Penn Microfinance's GBM Engagement Plan

1) General Body Meetings:

- a) Each General Body Member has to chance to attend our meetings on the specified dates:
- b) Sep 12, 2021
- c) October 10, 2021
- d) November 21, 2021 (Thanksgiving GBM)
- e) And more dates in the 2nd semester to be determined.

2) Member Education

- a) Our club aims to educate all general body members about microfinance and its history. To that end, we have prepared presentations about the origins of microfinance, as well as a detailed look into the pros and cons of the field.

3) Volunteer/Projects

- a) If our consulting teams need extra volunteers to help complete deliverables, we will reach out to GBMers. They will also have first priority to join in between semesters if consulting teams look to take on a larger project. GBMers will be invited to help organize and participate in Think Tank Division's fundraisers for Kiva, a non-profit organization that provides a micro-loan platform.

4) Events

- a) Penn Microfinance Conference: The conference is our largest event and we have held a conference every year since 2007. As part of the conference, we bring in speakers to lead a discussion about various topics concerning microfinance, including distinguished keynote speakers and professors.
- b) Introduction to Microfinance Workshops: Through informational workshops and interactive sessions during general body meetings, we will be learning more



about the current Microfinance landscape today while also hearing from our client project teams.

- c) Kiva Loan Fundraisers: Our Think Tank Division raises money through various fundraisers throughout the year, and the money goes towards giving out loans through Kiva, a non-profit organization that provides a micro-loan platform.

5) VP of GBMers - Jason Lipsay, jlipsay@wharton.upenn.edu

General Body Member Responsibilities and Expectations

The responsibilities of a General Body Member include actively participating in social events, responding to club outreach, and attending general body meetings.

Members are expected to attend at least 2 of our 3 GBMs over the course of the semester along with 1 social event, and to treat all fellow members with respect.



WBLA GBM Engagement Plan



01

General Body Meetings

- Each General Body Member has the opportunity to come to club-wide meetings for updates on club direction and projects.
- Dates: October 4, December 6, January 24, April 4

02

Education Series

- Our club offers a speaker series to help educate students on the current legal field and professional opportunities within it. These events are for committee and non-committee members.
- Dates: September 27, October 25, November 15, December 10

03

Social Events

- We throw events for all committee and general body members throughout the semester. These include movie nights, game nights, dinners, peer coffee chats, and more.

04

Networking Opportunities

- We host opportunities to network with current law school students, practicing professionals, and professors.
- Our club will be traveling to New York this semester to visit multiple law firms (COVID-19 permitting). Committee and general body members are welcome to attend.

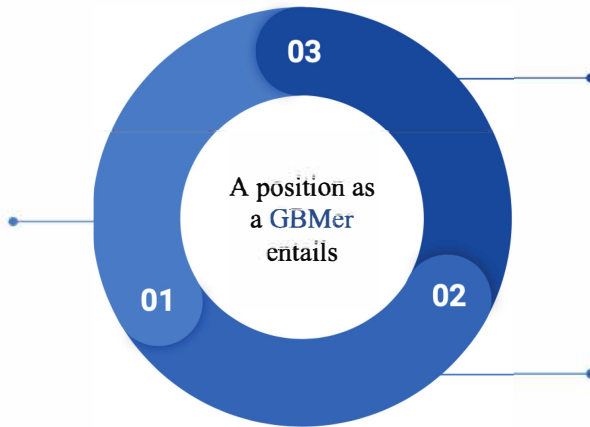
05

VP of GBMers

- Matthew Farrow (mfarrow@wharton.upenn.edu)



Expectations
It is expected that GBMers attend at least 50% of GBM and Education Series events.



Responsibilities

Simply make sure to respond in a timely manner to any outreach, especially outreach involving surveys. This will help WBLA create meaningful events and gain genuine feedback.

Opportunities

GBMers will get to speak with all of our speakers, which include renowned legal professionals. Do so kindly and respectfully to ensure the best educational and professional quality from our events.



Wharton Latino's GBM Engagement Plan

1. General Body Meetings
 - a. Each GBMer can come to club-wide meetings for updates on club direction and project
 - b. The dates are TBD given that we are waiting for the Wharton reservation system to open.
2. Education Series
 - a. We host a educational series for all our new GBMers during the first GBM and then we also prepare meetings with our committee members where they can learn more about their sub-divisions of the club.
3. Volunteer Project
 - a. For the Freshmen project, we look for freshmen GBMers to help us plan the final deliverable
 - b. For the Rose sale, we look for GBMers to help us coordinate the delivery of flowers
 - c. For the Christmas NHS activity, we look for GBMers to help coordinate the visit
 - d. Opportunities will be sent to our list serve and you can contact VP of GBMers for questions
4. Social Events
 - a. We throw events for all committees and GBMers throughout the semester like the homecoming event with Wharton Latino Members and Alumni, the virtual Zoom intro for freshmen
5. VP of GBMers
 - a. Alexandra Ardito
 - b. aardit@sas.upenn.edu

WUHC GBMer Position

WUHC VP of Member Engagement/GBMers: Yu-Chia Cheng (yfcheng@wharton.upenn.edu)

Expectations:

- Engage with WUHC programming outside of educational events, such as through upcoming case competitions, volunteer opportunities, and article contributions to WUHC blog, and submit all deliverables before established deadlines
- Respond to WUHC-wide surveys to provide feedback on educational programming and professional opportunities

Responsibilities:

- Attend 1 WUHC educational programming speaker event
- Attend 1 WUHC-wide GBM
- Demonstrate respect for fellow members and willingness to engage socially and professionally with the WUHC community



Social

This semester, WUHC plans to hold a variety of social events both in-person and virtually.

- Newbie Welcome to engage new members of WUHC
- Karaoke and dinners to explore Philadelphia and bond with those outside a GBMer's committee
- Coffee chats between members and WUHC Board as well as upperclassmen
- Merch subsidized by WUHC for club spirit and member engagement

Professional

Similar to previous years, WUHC plans to engage members through alumni panels, networking events, and more.

- Members will have the opportunity to engage with industry professionals and alumni through coffee chats
- Monthly panels will be held by the WUHC Career Development Committee to help GBMers explore various career opportunities in healthcare
- Annual case competition held by the Case Competition Committee will provide students the opportunity to solve real world challenges

Educational

WUHC is grounded in educating members on the healthcare industry, as well as impacting local community students through impact projects.

- Members will have the opportunity to engage in volunteer projects through the Impact Committee
- Members will hear from various industry professionals and professors regarding the healthcare space
- Members of the Impact Committee have the opportunity to create and teach local Philadelphia students



Engagement Plan

Penn Undergraduate Biotech Society

1

Fostering community in-person

- Host regular in-person GBMs to offer a better sense of community and engagement
- Club updates, committee presentations, speakers, food
- Collaborate with other clubs/organizations (e.g. WUHC) to host social and professional events

2

Promoting career development

- Continue to scout out career opportunities for club members (both committee and general body members)
- Invite field-specific speakers to inspire and engage members in biotech careers
- Offer professional services such as resume workshops and headshot sessions.

3

Improving open communication

- Continue listserv emails for general club updates and career opportunities
- Additionally create Slack/other instant messaging platform for real-time engagement and greater online community presence.
- Ensure club events and membership is always up to date.

4

Personalizing club content and events

- Create suggestion box for members to suggest events that are personalized and interesting to them.
- Offer regular opportunities for members to actively engage through committee or field-specific presentations or projects.

5

Developing data-driven engagement

- Use data to track and boost club member engagement.
- Employ surveys to gauge member interest and satisfaction
- In addition, use metrics (email open rate, meeting/event attendance) to track improvements in engagement.